

Choura Events expands operations, moves into new 56,000 square-foot facility *Leading event rental agency reports record growth as it's ranked among the Top 100 Fastest Growing Private Companies by Los Angeles Business Journal*

Choura Events, a leading boutique event rental agency in Los Angeles, is excited to announce it is moving to a new, larger facility in Torrance, California. The new location will enable the company to better facilitate its rapid growth, while providing improved service to clients, event planners and other industry professionals.

The move comes on the heels of Choura Events being named to Los Angeles Business Journal's list of Top 100 Fastest Growing Private Companies for the second consecutive year.

The agency's new facility is a sprawling 56,000 square-foot building located at 540 Hawaii Ave. on the corner of Hawaii Ave. and California St.

"We are thrilled about the phenomenal growth that Choura Events has experienced over the last several years, and we're honored to be recognized by Los Angeles Business Journal for the second straight year," says CEO and founder Ryan Choura. "Our new facility in Torrance will enable us to serve our clients even better as we continue to expand and set the bar even higher in our industry."

Choura Events experienced a 30% year-over-year increase in revenue in 2014, increasing the urgency for a new, larger space. The new Torrance facility will better accommodate the company's level of volume, growing inventory and its aggressive commitment to outstanding customer service.

In addition to the increased space for rental equipment, the facility will offer two new features to improve the customer experience:

- **New customer pickup area and streamlined process** will make the rental experience easier and faster.
- **A communal workspace** will be created with workstations and tables to allow planners and local industry professionals to meet and collaborate with clients.

As a full-service event company, Choura Events offers a wide range of event-planning services, in addition to maintaining an extensive inventory of rentals, including chairs, tables, dinnerware, furniture, décor and equipment. The agency has also emerged as a top 5 provider of tent rentals in the United States and has executed thousands of events, including the Electric Daisy Carnival, The Taste in Beverly Hills, L.A. County Fair, Manhattan Wine Auction and a long list of non-profit galas, corporate events and other celebrations.

"Our growth wouldn't be possible without the hard work and passion of our many event professionals, as well as the support of our clients," says Choura. "We are grateful to everyone who plays a part in our success, and we look forward to serving our clients even better at the new location."

Choura Events will be fully operating at the new Torrance location by November 17, 2014. For more information, please contact Choura Events at 310-320-6200.

About Choura Events

Choura Events is a full-service, boutique event rental agency in Los Angeles, California. Founded in 2005 and led by the vision of Ryan Choura, the agency's team of over 65 dedicated event professionals has redefined the event and party rental industry by providing style, ideas, design, and new event looks. Services include event rentals and planning, tenting, staffing, project management, lighting, A/V installation and entertainment, among many others.